

# Bruno Lafon

## Côte Midi, Côtes-du-Rhône, Rouge, 2022

Vin de France, VSIG, France

Côte Midi is an invitation to the heart of the South notable among French wine regions for its consistently fine growing conditions, layered with incredibly varied assortment of terroirs and microclimates, bathed in the shining sun and conjuring up the name of this range of gorgeous wines from the land of sun, offering generous, easy drinking, food-friendly wines. They are a fusion between the winemaking tradition and the new approach to wine, represented by Bruno Lafon and his partner-winemakers.

### PRESENTATION

Charismatic and pure, this wine offers up a dark and concentrated CdR with unique finesse and balance. The complementarity of terroirs from both banks of the Rhône River evokes an exemplary expression of Grenache, richly flavored and generous. It's not a single-estate wine but a perennial bargain because it retains a sense of freshness not often found in the Southern Rhône Valley.

### WINEMAKING

Traditional vinification in concrete tanks, using low temperature fermentation (under 20°C / 68°F). Long after fermentation maceration in tanks for 2 to 4 weeks.

### VARIETALS

Grenache noir 70%, Cinsault 10%, Mourvèdre 10%, Syrah 10%

### 13 % VOL.

GM: No.

Contains sulphites. Does not contain egg or egg products. Does not contain milk or milk-based products.

### SERVING

T° of service: ±16°C / ±61°F.

### AGEING POTENTIAL

Enjoy all year long, 3 to 5 years

### TASTING

Subtle, fruity yet elegant, this richly concentrated red blend offers luscious loads of plummy, ripe cherry and berry flavors offset by an invigorating edge of black pepper nuanced by hints of earth and spice. The palate is rich and fleshy but anchored by taut acidity and ripe, mouth-filling tannins.

### REVIEWS AND AWARDS

"There's no place like Rhône: viticulture as we know it arrived in Southern France with the Greeks in the 4th century BC. But it was the Romans who really established the vineyards and reputation of the area using the Rhône as their highway through France (and planting a few vineyards along the way)."

**Bruno Lafon**



**5 label artworks  
randomly printed.**

Available in case of 6 or 12 bottles 75cl.  
MOQ apply for orders using 1 artwork.



### Bruno Lafon Selection

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ABUSE OF ALCOHOL IS DANGEROUS FOR YOUR HEALTH. DRINK RESPONSIBLY.



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