



# BRUNO LAFON

wine selection

## Gopuff, Domaine des Chevillots, AOC Sancerre, Blanc

AOC Sancerre, Vallée de la Loire et Centre, France



The Bardin family is located in St Satur, about a mile North of Sancerre, and has been producing Sancerre and Pouilly-Fume for generations. Today, Audrey Bardin, young and talented winemaker, is in charge of the estate. The vineyard is conducted organic and the vinification are done in stainless steel tanks. The aim of Audrey is to produce lively, fruity and crispy Sancerre.

### PRESENTATION

Target customer : age group 30+, enjoying high-end Sauvignon Blanc.

Production : 500 cases.

Why consumers buy : attractive presentation, great price for a Sancerre, hot and trendy category of wine at the moment.

Selling line : organic Sauvignon Blanc produced by a young female winemaker, from Sancerre.

### LOCATION

Saint-Satur, around Sancerre.

### TERROIR

Limestone and calcaerous soil.

### IN THE VINEYARD

Vineyard conducted in organic.

### WINEMAKING

Vinified in stainless steel tank.

### AGEING

aged 8 months in stainless steel tanks.

### VARIETAL

Sauvignon blanc 100%

Contains sulphites.

### SERVING

12°C/54°F

### AGEING POTENTIAL

Enjoy all year long, 2 to 3 years



#### Bruno Lafon Selection

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### TASTING

Style : easy to drink and enjoyable Sauvignon Blanc, with a touch of minerality.

Flavors : citrus, white fruits, peach.

Body : light.

Structure : fresh and subtle

Tasting notes : Bright yellow, the aromas of white fruits combined with citrus fruits are mixed with a strong minerality.

### FOOD PAIRINGS

Fish, scallops, roasted asparagus, makis.

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