



MARRENON

MAISON DE VIGNERONS
ENTRE MER & MONTAGNES



Houlala, Collection Les Inspirations, Rouge

VSIG, France

PRESENTATION

HOULALA is the spontaneous expression of this wine: fresh, smooth, and intensely fruity. A light red, confidently crafted for simple, joyful moments. Immediate freshness, soft tannins, and a vibrant burst of red fruit. A straightforward wine, without artifice, that naturally pairs with impromptu aperitifs, everyday dishes, and evenings with friends.

With HOULALA, pleasure is simple, direct... and always within reach.

WINEMAKING

Crafted through modern winemaking techniques, this wine is made with precision to preserve the full purity of the fruit and express immediate, irresistible appeal. The young vines, perfectly integrated within a balanced vineyard, bring freshness, energy, and aromatic brightness, giving rise to a red that is supple, harmonious, and beautifully vibrant.

VARIETAL

Syrah

SERVING

Ideal for relaxed summer enjoyment, best served slightly chilled.

AGEING POTENTIAL

Enjoy all year long

TASTING

A supple and approachable red wine, made for spontaneous enjoyment, driven by a refreshing character and a beautifully smooth finish.

VISUAL APPEARANCE

Bright ruby red.

AT NOSE

A true explosion of fresh red fruits bursts forth from the very first aromas: raspberry, Morello cherry, redcurrant, and a palette of crisp small berries, creating an intensely indulgent bouquet.

ON THE PALATE

The palate charms with its vibrant freshness and generous fruit that envelops the senses. The wine stands out for its supple texture, dominant fruit expression, and finely balanced structure, supported by a light tannic framework with no harshness. A light, convivial, and immediately appealing red, crafted for pleasure and simplicity.

FOOD PAIRINGS

Ideal enjoyed on its own for a moment of freshness and pleasure, this wine is perfectly suited to convivial occasions.

Served slightly chilled, it becomes the perfect companion for aperitifs, simple meals, or evenings with friends.

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ABUSE OF ALCOHOL IS DANGEROUS FOR YOUR HEALTH. DRINK RESPONSIBLY.

