



Provence

BRUNOLAFON
wine selection



MADMED | L'Orange - 250ml., Orange, no added-sulfites & natural.

Vin de France, VSIG, France

Domaine de la Mongestine is a young estate pursuing organic viticulture with biodynamic principles in a region known for mass produced rosé for easy poolside enjoyment. However, new owners Harry and Celine Gozlan have partnered up with Maxime Gamard, a local winemaker with a penchant for natural wines and expertise in producing strictly organic and biodynamic wines. MADMED is their joint venture in the world of modern packaging and canned wines.



PRESENTATION

MADMED L'Orange requires you to add friends and sunshine and a good time is guaranteed. Organic grapes are hand-picked from vibrant, young vines in Provence, producing a "white" wine bursting with a lust for adventure. No excuses.

IN THE VINEYARD

The fruit is mainly source from vines rooted in the clay and limestone soils of north facing slopes (with altitude up to 450 meters) enabling for a longer maturation process preserving freshness in the fruit and acidity.

WINEMAKING

Made by leaving the grape skins and seeds in contact with the juice, creating a deep orange-hued finished product. This is a natural process that uses little to no additives, not even yeast. Vinted in stainless steel vessels, canned unfiltered and unfiltered, with a satisfying sour taste and nuttiness from oxidation.

VARIETAL

Rolle ou Vermentino 100%

13,5 % VOL.

GM: No.

No sulphites. Does not contain egg or egg products. Does not contain milk or milk-based products.

SERVING

T° of service: 12-14°C / 54-57°F.

AGEING POTENTIAL

Enjoy all year long, 2 to 3 years

TASTING

This is a full-throttle orange wine: the grapes are left on skins for 30 days. The result is a light marmalade-hued wine that jumps from the glass with heady notes of orange peel, cinnamon, cloves, and Campari-like bitters. It's a bouquet of flowers with a hint of honey, and the floral character continues through a delightful pithy and textural palate, anchored in juicy citrus with a crunch of acidity. Canned wine may seem like a gimmick but portability is the biggest advantage here: there's no fear of broken bottles, needing the corkscrew, or avoiding beaches and parks that ban glass, and the complete packaging is 100% recyclable and environmentally friendly in terms of weight and waste management.



Bruno Lafon Selection

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ABUSE OF ALCOHOL IS DANGEROUS FOR YOUR HEALTH. DRINK RESPONSIBLY.

