



# Bruno Lafon

## Alcohol-Removed Sparkling Rosé, Brut

Dealcoholized French Sparkling Wine,

This wine is made in collaboration with a family estate for 4 generations located at the gates of Béziers, facing the Mediterranean Sea. For more than 30 years, François Pugibet and son Vincent have been recognized for the quality of their wines and their innovations (notably in the process of making low and/or alcohol-free wines). Today, Vincent is focusing on the development of new resistant grape varieties that allow for pesticide-free viticulture.

### PRESENTATION

Craving a summer sip that's light on the alcohol but heavy on flavor, without fully hopping on the 'dry' wagon? Vincent & François are shaking things up! Partly as rebels against modern trends and partly as a hat-tip to tradition, they're dialing back to winemaking's roots. Their mission? To serve up easy-going, well-balanced wines that are low-key on alcohol or boldly booze-free. It's oldschool cool with a modern twist!

### TERROIR

The fruit for this wine was carefully selected from early ripening Grenache Noir vineyard sites that express ripe flavors at lower sugar levels.

### WINEMAKING

In the winery, the fruit undergoes gentle handling and cool-temperature fermentation to bring out its vivid aromatics and lively fruit essence, while preserving its body, texture, and depth. After creating the base wine, it undergoes a cutting-edge dealcoholization process. Here, the winery uses exclusive technology to carefully extract alcohol molecules from the base wine. This prepares it for transformation into sparkling wine. Next, it's moved to Charmat tanks, where sensors monitor the pressure build-up. When the desired pressure is achieved, the wine is cooled to stabilize and allowed to settle before undergoing isobaric bottling.

### VARIETAL

Grenache noir 100%

No..

### SERVING

Crafted specifically for sipping chilled over ice in a tall glass, this sparkling wine boasts a richness and aromatic depth that's perfectly complemented by its ideal level of residual sugar. It's designed to be relished to the utmost when enjoyed on ice.

### AGEING POTENTIAL

Enjoy all year long, 2 to 3 years



### Bruno Lafon Selection

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ABUSE OF ALCOHOL IS DANGEROUS FOR YOUR HEALTH. DRINK RESPONSIBLY.



## TASTING

This Sparkling has undergone the process of dealcoholization to preserve the intricate, delicate flavor of this very light pink sparkling wine crafted using the Charmat Method, similar to how Prosecco is made. Bursting with hints of strawberries and raspberries, complemented by the refreshing zing of lemon and lime, and rounded off with a touch of sweetness attributed to its crisp acidity and a gratifyingly enduring finish. So, if you want your aperitif game to be as sparkling as this wine, you've found your match!



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