



Alternative packaging

Beyond labels

BRUNOLAFON
wine selection

Le P'tit Rosé (bottle print), Vin de France, Rosé, 2020

Vin de France, VSIG, France

The development of Les P'tits Cépages wines would not have been possible without the relationships that Bruno was able to establish with several Languedoc growers over the last twenty years or so. Bruno was able to persuade those growers to partake in his project, thereby gaining access to top-quality grapes.

PRESENTATION

Bring on summer ... and rosé. Our favorite easy-drinking wine is the perfect way to celebrate sunshine and good times. We're sharing our go-to summer sips: enjoy it all with friends!

LOCATION

An immense amphitheatre facing the sea, the Languedoc-Roussillon is a multifaceted region, shaped by coastal zones, mountains, crests and higher-altitude terroirs. Between the Pyrenees to the south-west, the Cévennes to the north-east, the Montagne Noire to the north-west and the Mediterranean coast to the south.

WINEMAKING

Traditional winemaking process in stainless vessels with careful temperature control to protect the natural fruit flavors, typical of both varieties. Direct pressing and stalk removal at 5°C.

VARIETALS

Cinsault 50%, Grenache noir 50%

12,5 % VOL.

Contains sulphites.

SERVING

T° of service: 10°C / 50°F.

AGEING POTENTIAL

Enjoy all year long, 2 to 3 years

TASTING

Deliciously fresh and thirst-quenching, extremely pale in color with a salmon blush. Pristine aromas of fresh citrus and white pear with a persistent floral lift of jasmine; beautifully textured and very layered, showing rich, ripe flavors of fleshy nectarine and delicate yummy yeasty dough notes. Enjoy a glass sat out in the sun, with light salads, pasta and rice dishes, especially with seafood, raw and lightly cooked shellfish and grilled fish and goats' cheeses. Perfect hot weather drinking.

GLASS BOTTLE PRINTING is an industrial art enhancing the beauty and increasing the value of a product for companies and wineries. Silkscreen wine bottle printing is ENVIRONMENTALLY FRIENDLY and elegant - our glass manufacturer specialized screen printing press uses only organic inks that produce an intense color and tactile feel to our bottles. This process allows for fine detail in our design and overcomes labeling challenges such as tapered or multi-faceted bottles.



Bruno Lafon Selection

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ABUSE OF ALCOHOL IS DANGEROUS FOR YOUR HEALTH. DRINK RESPONSIBLY.

