



# Alternative packaging

Beyond labels

BRUNOLAFON  
wine selection

## Wine Insiders, Ruby Collection, Rosé of Pinot Noir, 2021

Vin de France, VSIG, France



The South of France is notable among French wine regions for its consistently fine growing conditions. The northern latitude – even though it's the South of France, the region is still far north of almost all of Spain and Italy's vineyards – ensures long days during the growing season, so grapes ripen fully.

### PRESENTATION

"Pinot noir rosé uses a very temperamental grape. It only grows well in cool climates that see a lot of rain. Needless to say, this makes the Limoux Valley an ideal location to grow it." says Bruno Lafon. "The primary flavor you'll taste in a good pinot noir rosé is strawberries joined by rose and pomegranate flavors. You may also taste a bit of orange zest, lemon, or white cherry."

### TERROIR

The grapes that go into the production of this Pinot Noir made into rosé hail from two terroirs: the calcareous clay soils and dry, sunny climate in Languedoc near Béziers and yielding rich wines boasting gorgeous aromas and flavors of red fruit, while the diverse soil profiles of the higher altitude Limoux vineyards (calcareous clay, rounded stones, sandstone, limestone, marls) combined with a more wet and cooler climate lend structure and tautness to the wine.

### VARIETAL

Pinot Noir 100%

### 13 % VOL.

Contains sulphites. Does not contain egg or egg products. Does not contain milk or milk-based products.

### SERVING

T° of service: 10°C / 50°F.

### AGEING POTENTIAL

Enjoy all year long, 2 to 3 years

### TASTING

This bottling of rosé made from Pinot Noir has richness along with a tight, steely character that brings elegance to the red-fruit flavors. It has a mineral edge that balances the red currant fruitiness and perfumed acidity. A touch of citrus and caramel confers some richness giving the wine an attractive zesty final lift. Enjoy this classy grown-up rosé with serious seafood such as lobster, seared salmon, tuna or duck and delicately cooked rare lamb.

### REVIEWS AND AWARDS

"Bruno Lafon came of age at his family's Burgundy estate, soaking up generations of incomparable viticulture. Since 1999, Bruno Lafon has used his knowledge and skill to create excellent wine in the South of France for a fraction of the cost of his family's Burgundy."

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### Bruno Lafon Selection

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ABUSE OF ALCOHOL IS DANGEROUS FOR YOUR HEALTH. DRINK RESPONSIBLY.

