

TERRAM SOLIS

«IN THE LAND OF SUN»

Terram Solis

"Sun-Kissed Elegance from the South of France."

Terram Solis is a celebration of the South of France, a region revered for its ability to produce wines of extraordinary character and charm. From the Rhône Valley's structured elegance to the Mediterranean vibrance of Grenache and Cinsault in the Languedoc, this range is a testament to the diversity and richness of this remarkable wine-growing area.

The South of France stands out among French wine regions for its consistently exceptional growing conditions. A mosaic of terroirs and microclimates, bathed in abundant sunshine, creates an ideal environment for crafting wines that are as varied as they are captivating. This diversity is the foundation of Terram Solis, a collection that offers something for every palate—generous, easy-drinking, and always food-friendly.

Hugging the Mediterranean, this region's stunning coastline inspires wines that reflect its beauty and warmth. Crisp whites with refreshing acidity, robust and concentrated reds from the Rhône and Languedoc, bright and thirst-quenching rosés from Provence, and elegant sparkling wines from higher-altitude areas all thrive in this sun-soaked paradise.

Despite its southern charm, the region's northern latitude—situated further north than many of Spain and Italy's vineyards—ensures long, slow ripening during the growing season. This results in fully developed flavors and natural balance in the grapes. The Mediterranean Sea and the Gulf Stream add their influence,



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keeping the climate temperate and fostering a harmony between richness and freshness.

Each wine in the Terram Solis range carries the essence of its origin, drawing from a diverse patchwork of soils, including clay, limestone, and rocky terrain. From the refined structure of Terram Solis Côtes du Rhône to the soft fruit-forward allure of Grenache and Cinsault from the Languedoc, these wines reflect their terroirs with authenticity and precision.

Crafted in collaboration with family-owned producers, the wines of Terram Solis are rooted in tradition and guided by Bruno Lafon's decades of expertise. They are more than just wines; they are experiences to be shared with friends and loved ones. Generous and approachable, they elevate any occasion with their unmistakable charm.



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