



# Provence

BRUNOLAFON  
wine selection

## MADMED | Chilled Rosé

Vin de France, VSIG, France



Domaine de la Mongestine is a young estate pursuing organic viticulture with biodynamic principles in a region known for mass produced rosé for easy poolside enjoyment. However, new owners Harry and Celine Gozlan have partnered up with Maxime Gamard, a local winemaker with a penchant for natural wines and expertise in producing strictly organic and biodynamic wines. MADMED is their joint venture in the world of modern packaging and canned wines.

### PRESENTATION

MADMED Chilled Rosé requires you to add friends and sunshine and a good time is guaranteed. Organic grapes are hand-picked from vibrant, young vines in Provence, producing a unique rosé perfect for “La Vie en Rosé” – best translated as “looking at life through pink colored glasses - wine glasses that is (even though you don't technically need one)!

### IN THE VINEYARD

The fruit is mainly source from vines rooted in the clay and limestone soils of north facing slopes (with altitude up to 450 meters) near Montfort-sur-Argens, enabling for a longer maturation process preserving freshness in the fruit and acidity.

### WINEMAKING

Vinted with minimal soaking, maceration and intervention. The wine only contains naturally occurring sulfites. Native yeast fermentations allow for MADMED to showcase exuberant and natural flavors. Made in stainless steel vessels and canned unfiltered.

### VARIETALS

Grenache noir 50%, Syrah 40%, Rolle ou Vermentino 10%

### 12,5 % VOL.

GM: No.

No sulphites. Does not contain egg or egg products. Does not contain milk or milk-based products.

### SERVING

T° of service: 10°C / 50°F.

### AGEING POTENTIAL

Enjoy all year long, 2 to 3 years

### TASTING

Delicate, leesy, savory aromas and flavors of toast nut bread, strawberry, tomato concasse, nougat, and limestone with a supple, vibrant, crisp, dryish light-to-medium body and a smooth, compelling finish. Canned wine may seem like a gimmick but portability is the biggest advantage here: there's no fear of broken bottles, needing the corkscrew, or avoiding beaches and parks that ban glass, and the complete packaging is 100% recyclable and environmentally friendly in terms of weight and waste management.



### Bruno Lafon Selection

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ABUSE OF ALCOHOL IS DANGEROUS FOR YOUR HEALTH. DRINK RESPONSIBLY.

