



# LA VICOMTÉ

1977

CULTIVONS LA LIBERTÉ!



With La Vicomté, you embark on a sustainable and responsible journey based on the values of agricultural cooperation: quality, sharing and mutual support. Our union of four cooperative wineries located in the heart of the Hérault Valley (34) covers more than 7,500 hectares of vineyards from the Pézenas area to the outskirts of Montpellier.

By choosing our cuvées, you are not only tasting exceptional wines that are focused on innovation and respect for sustainable environmental practices (HVE3, Organic, Terra-Vitis, etc.), you are also actively contributing to our social economy. Your support enables 1,200 winegrowing families to prosper at the heart of their region.

La Vicomté - Domaine des Trois Fontaines, 34230 Le Pouget  
Tel. +33(0)467968287 - vigneron@la-vicomte.fr  
www.la-vicomte.fr





## History

La Vicomté tells the story of men and women who, since the 1980s (1977), have aspired to unity in order to uphold the values of sustainable and responsible cooperation. Aware of the environmental issues at stake, the cooperative wineries in the union are getting organised and making significant investments to optimise their energy consumption and preserve water resources (irrigation, reuse of waste water, provision of water tanks for the SDIS 34).

## Philosophy

We are committed to the values of cooperative farming and our winegrowers are involved in the development of sustainable, responsible agriculture. Today, 65% of our vineyards are certified HVE3 (Haute Valeur Environnemental) and the first organic wine ranges are being produced. Resistant grape varieties are planted to adapt to climate change: Sauvignier Gris, Floréal, Artaban... The Union des Vignerons de la Vicomté is involved in an experimental research project led by INRAE in Montpellier, which encourages the integration of 'innovative' grape varieties.



## Terroir

Situated in the heart of the Languedoc region, the Viscounty stretches across a hilly landscape bathed in sunshine. Our 1,200 passionate winegrowers cultivate over 7,500 hectares of vines. Our Villefranchian terraces and clay-limestone soils enriched by the sediments of the Hérault river give our wines a unique character. Produced under the HVE3 environmental charter and in Organic Agriculture, our fresh, fruity and easy-to-drink vegan wines offer the promise of a taste experience that encourages conviviality and sharing.

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## Vinification

All our wines are vinified by the four cooperative cellars that are members of our union: St Beauzille de la Sylve, Le Pouget, Puilacher and the Saint Pargoire cellar, which apply strict and rigorous vinification protocols.



## Commitment

We master the entire value chain, from vine to bottle. This means we can guarantee the traceability of all our wines and monitor your supplies. Our technical and technological tools enable us to guarantee the high quality of our wines. An unrivalled diversity of wines, with over 7,500 hectares cultivated and a total production of 555,000 hectolitres. Qualified oenologists who are open to the world are at your service. The possibility of creating all types of wine for all types of market. We can offer you a wide range of packaging options. In 2024, our packaging line will be IFS-BRC certified. Recently committed to a CSR approach, La Vicomté has set up a management committee with all the directors of the cooperative wineries, members of its union, to promote shared governance and better meet the social and economic challenges of the future.



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### ACTIVITIES



Tasting

### USEFUL INFORMATION



Disabled  
access



Parking bus



Payment by  
credit card



Group  
reception



Parking

