



# Southern Rhône

BRUNOLAFON  
wine selection

## Domaine Julien Masquin, Mémora, AOP Châteauneuf-du-Pape, Rouge, 2019

AOP Châteauneuf-du-Pape, Vallée du Rhône, France



Paul Masquin, grandfather of current proprietor, bought a few vines in Courthézon in 1936. However, busy with the creation of a brush company, he entrusted them in sharecropping to neighboring winegrowers. Caressing the dream of making his own wines, his grandson Julien took over the estate in 1998. He devoted all his efforts to the return of sustainable farming methods and environmentally friendly practices. A decade later, the first vintage of Domaine Julien Masquin came to life.

### PRESENTATION

The Grenache and Mourvèdre grapes are planted in the Saint Georges / les Saintes Vierges area, a terroir of rolled pebbles and red clay. The Syrahs are planted on the sandy terroir of Les Cassanets, giving them a fine, well-balanced texture.

### LOCATION

Lieux-dits Pignan and Cassanets

### TERROIR

Sandy soils. Benefiting from a slight slope to the East allowing for relatively cooler temperatures and slower growing conditions, and therefore producing wines of immense finesse.

### IN THE VINEYARD

Julien takes special care of his land and is very meticulous about preserving the local biodiversity: all vineyard work is carried out mechanically, without herbicides nor pesticides and the vines are manured with organic material only.

### WINEMAKING

Hand-picked and sorted. Fully destemmed, and transferred to concrete vessels for fermentation.

### AGEING

Partially aged in concrete (50%), half-muids (30%) and stainless containers (20%).

### VARIETALS

Grenache noir 70%, Syrah 30%

### 14,5 % VOL.

Contains sulphites. Does not contain egg or egg products. Does not contain milk or milk-based products.

### SERVING

16°C/61°F

### TASTING

A fruity, gourmet wine with crunchy, candied fruit. Notes of black pepper and garrigue. Long finish.

### FOOD PAIRINGS

Red meats, meats in sauce, game, cheese.



### Bruno Lafon Selection

Integrity Wines LLC - d.b.a Bruno Lafon Selection, NY 10016 New York  
Marine Royer (Chicago, IL): +1 (312) 888-0290 | marine@brunolafonselection.com  
Contact us at: info@brunolafonselection.com

ABUSE OF ALCOHOL IS DANGEROUS FOR YOUR HEALTH. DRINK RESPONSIBLY.



## REVIEWS AND AWARDS

**Decanter**

94 (2018) | 2019 not tasted yet

"A little more intense and taut than the Montplaisir, more deeply vinous and tannic. More tannins and more alcohol give a slightly less elegant impression but this has an enjoyably powerful, savoury style. Great piercing intensity, very straight. From lieu-dit Pignan (sud)."

**Matt Walls, Decanter, 25/02/2021**

**JEB DUNNUCK**

90 (2018) | 2019 not tasted yet

"Memora is based on a blend of Grenache and Syrah and comes from more sandy soils. It reveals a deeper ruby hue as well as a classic, meaty bouquet of ripe black fruits, truffle earth, black olive tapenade, and garrigue. Medium to full-bodied on the palate, it has plenty of mid-palate depth, loads of fruit, and a great finish."

**Jeb Dunnock, Jeb Dunnock, 06/10/2020**

